



LITTLE READING WINS

Little Reading Wins – Privacy Policy

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This privacy policy explains how Little Reading Wins collects, uses and protects personal information when schools, parents/carers, staff and children use the Little Reading Wins app.

Little Reading Wins is a reading app designed to support children with reading at home, encourage positive reading habits, and strengthen the home-school reading partnership. The app allows parents/carers to log reading at home, children to reflect on their reading, and schools to monitor reading engagement and progress through a teacher dashboard.

Who is responsible for the data?

Little Reading Wins is responsible for providing and managing the app. Where a school uses Little Reading Wins with its pupils, the school may also have its own data protection responsibilities. Schools should make sure parents/carers are aware that the app is being used and how pupil information will be processed.

Little Reading Wins is built using Glide, which provides the technical platform used to run the app. By the full launch of Little Reading Wins in September 2026, Little Reading Wins will be registered with the Information Commissioner's Office (ICO).

What information we collect

Little Reading Wins only collects the information needed to run the reading record and school dashboard. This includes:

- child's name
- year group
- school code, provided by the app administrator to link the child to the correct school
- parent/carer email address
- teacher/staff email address
- reading log information, including:
 - reading entries
 - minutes read
 - challenges completed
 - emoji reading reflections
 - optional voice note reflections

We do not ask for unnecessary personal information.





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4. Why we collect this information

We collect and use this information so that:

- parents/carers can log reading at home
- children can reflect on their reading
- schools can monitor reading engagement and progress
- teachers can view reading activity for pupils linked to their school
- the app can provide an accurate digital reading record
- children can complete reading challenges and track progress

The information collected is used only for the running of the Little Reading Wins app and for supporting children's reading.

Voice note reflections

The app includes an optional voice note reflection feature. This allows children to record a short reflection about their reading, if they wish to. This feature is designed to help teachers and parents/carers understand how a child feels about reading and how their confidence or engagement may change over time. Children do not have to use the voice note feature. They can use the emoji reflection instead.

Who can see the information?

Access to information in the app is limited. Parents/carers can only view information linked to their own child's account. Authorised school staff can only view children who are registered to their school. Children are linked to the correct school using a specific school access code provided by the app administrator. Schools cannot view children from other schools. Parents/carers cannot view information about any child other than their own.

How the school access code works

Each participating school is given a unique school access code. This code is used to link a child's account to the correct school dashboard. When a child is registered using that school access code, their reading information becomes visible to authorised staff at that school. The school access code helps ensure that pupil information is only shown to the correct school.





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How we use email addresses

Parent/carer email addresses are used to create or identify parent/carer access to the app and to link the correct parent/carer to the correct child's reading record. Teacher/staff email addresses are used to provide access to the school dashboard. Email addresses are not sold or shared for marketing purposes.

Sharing information

We do not sell personal information. Personal information may be processed through the platforms needed to run the app, including Glide, which provides the app-building and hosting platform. We may also share information where required by law, or where necessary to protect the security of the app and its users.

How long we keep information

We only keep personal information for as long as it is needed to provide the Little Reading Wins service. If a school stops using Little Reading Wins, all data linked to that school will be deleted. Parents/carers may also request deletion of their child's information, subject to any school requirements or legal obligations that may apply.

Keeping information secure

We take data protection seriously and aim to keep personal information safe and secure. Access to school dashboards is limited to authorised users. Pupil information is linked using school codes so that schools can only view pupils registered to their own school. Little Reading Wins is built using Glide, which provides the technical platform for the app.

Children's data

Little Reading Wins is designed for use by children, parents/carers and schools. We aim to collect only the information needed to support the child's reading journey. The app does not ask children to provide unnecessary personal details. Children's reading reflections are used to support reading engagement and help parents/carers and schools understand how children feel about reading.





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Your rights

Under UK data protection law, individuals have rights over their personal information.

These may include the right to:

- ask what personal information is held
- ask for inaccurate information to be corrected
- ask for information to be deleted
- ask for information to be restricted
- object to certain uses of personal information
- request a copy of personal information

Parents/carers can contact Little Reading Wins or their child's school if they have questions about their child's data.

Contact us

For questions about this privacy policy or how data is used in Little Reading Wins, please contact:

Vicky Phillips / Little Reading Wins

Email: vickyphillipswrites@gmail.com

Website: [www,vickyphillipswrites.com](http://www.vickyphillipswrites.com)

Complaints

If you are unhappy with how your personal information has been handled, please contact us first so we can try to resolve the issue. You also have the right to contact the Information Commissioner's Office, which is the UK regulator for data protection.

Please note: This privacy policy will be reviewed and updated before the full launch of Little Reading Wins in September 2026.

